

## **Planning your Fresher's Week**

- Ensure information is up to date on your website and social media channels prior to fresher's week
- Arrange events around campus before and during fresher's week e.g. touch rugby on the grass patch outside the library or helping the freshers move into their halls while wearing your rugby kit
- Ensure your players are visible and approachable, not hanging around in big groups in one place, but spread around campus.
- Host a welcome event on fresher's week rather than trials to attract as many players as possible
- Don't rely on fresher's fayre to recruit, use social media and word of mouth around campus to attract players

## **Your fresher's fayre**

- Make sure that your stall is well manned but not overcrowded; make it easy for fresher's to approach you.
- Ensure there are members of your club visible around the whole of campus
- Organise data gathering; get the details of everyone that you speak to during freshers week so that if some don't attend your first session you can get in touch, and perhaps invite them out on a club social
- Remember that not everyone wants to play full contact for the 1<sup>st</sup> XV, so have a variety of rugby on offer.
- Be inclusive; rugby is for all shapes and sizes. It is also important to remember there are lots of opportunities for people who want to be involved but not play. They could be a referee, a club officer or coach

*For more information and support with your university rugby club visit [www.englandrugby.com/universities](http://www.englandrugby.com/universities) or contact [universities@rfu.com](mailto:universities@rfu.com)*